

Tailfin is Hiring!

JOB TITLE:

Account Director / Sr. Account Supervisor

SUMMARY:

We're looking for an experienced, energetic, smart and confident Account Director (or Sr. Account Supervisor) to join the Tailfin team. Tailfin is a multi-discipline brand shop with 20 years of experience, and as we continue to grow, we need to add to our ranks. We're a dynamically-structured and tight-knit team, so we're looking for someone who'll be just the right fit and we can likely bend our team structure to accommodate a great new player. Accounts will likely include healthcare, hospitality and technology, both on B2B and B2C brands.

ESSENTIAL JOB FUNCTIONS/REQUIREMENTS:

- Direct strategic guidance for client and creative teams.
- Maintain day-to-day client management and project leadership, workflow and reporting. Close communication and consultation experience with Director- and C-level client contacts a plus.
- Help manage and direct creative teams on deliverables, translating client direction into thorough, actionable creative briefs and project timelines.
- Share responsibilities for project estimation, billing, budgeting and profitability management.
- Communicate with confidence and attention to detail.
- Demonstrate a curious, outgoing, tenacious, committed team player attitude. Thrive on the pace of a bustling mid-sized agency.
- Be available for travel for limited client meetings, shoots, etc.

JOB SPECS:

- Minimum 6-7 years of experience in brand development, advertising, integrated marketing communications, or digital marketing. Agency-side experience a plus, but not mandatory.
- Other skills and experience that are also definite pluses:
 - Strategy building, user research analysis
 - Digital marketing experience – websites, apps, social, SEO/SEM
 - Experience with new business pitch development and pursuits
 - Basic open-source CMS understanding, CRM platform familiarity, basic Adobe Creative Suite knowledge

ATTITUDE, SKILLS & INTANGIBLES DESIRED:

Outward confidence, innate ability to creatively problem solve to drive focused, actionable results. Not afraid to ask questions, curious with a passion for learning. Mental and conversational dexterity. Excellent written communications. Attention to detail – we sweat the small stuff when it comes to client projects and accuracy. Ability to work collaboratively or independently a must. High client service acumen with excellent listening skills and interpretation of assignments. Above all, a team-first attitude – possibly the most important trait for people who fit well in our agency.

COMPENSATION:

Competitive salary
Full health insurance; dental, vision and supplemental available
401K with matching and quick vesting
Generous PTO policy and numerous company holidays

INQUIRE:

accountjobs@tailfin.com
[linkedin.com/company/tailfin-marketing/](https://www.linkedin.com/company/tailfin-marketing/)